2025 Outreach Festival Specifications

Effective December 1, 2024 - November 30, 2025

I. Festival Requirements:

- A. All Outreach Festivals must follow the current <u>Outreach Specifications</u> and terms outlined in the USHJA Host Agreement
- B. Outreach Festivals may be held at a Category 1 or Category 2 Outreach program competition.
- C. Hosts must apply during the open application period and be fully approved by USHJA
- D. Only one Festival may be held in a geographic area.
- E. Outreach program competitions within the geographic area will serve as qualifying competitions for the respective Festival

II. Host Requirements

- A. Outreach Festival hosts must meet the personnel requirements outlined in the current Outreach Specifications
- B. Host management will be responsible for organization and operation of the Festival.
 - 1. Management must focus on making a special Championship experience for Festival Competitors that sets the Festival apart from a standard Outreach program competition.
- C. Management must have a coordinated Festival promotion and marketing strategy to attract competitors
- D. Management should consider calendaring of the Festival to elevate the opportunities in their area and avoid date conflicts with local Championships or Finals
- E. Show schedules will be developed by host management with a focus on the sections and divisions that most meet the competitive needs of H/J Community
 - 1. All Prize Lists and Schedules must be reviewed and approved by USHJA prior to publishing
- F. Management must appoint a liaison to collaborate with USHJA.
- G. Management is strongly advised to staff additional awards personnel due to the number of presentations.
- H. Management must submit electronic results to USHJA no later than 10 days after the conclusion of the Festival.
- I. Festival Fees:
 - 1. Festivals will incur a \$30 Host Fee which must be paid upon approval from USHJA
 - 2. There will be a \$5 per Outreach Festival Horse post competition fee that must be remitted to USHJA within 10 days of the conclusion of the Festival. This fee may be passed through to exhibitors at management discretion

III. Qualifying Criteria for Participants

- A. Riders must be a USHJA member at any level on or before the start date of Festival competition
 - 1. Riders at Category 2 Festival (within a USEF licensed competition) are exempt from USEF membership requirements and USEF fees.
- B. Riders must have competed in at least one Outreach class prior to the start of Festival competition.
 - 1. Riders do not need to qualify in the same section as they compete in the Festival
 - 2. Riders do not need to place in the qualifying class to be qualified
- C. Horses do not need to be registered or microchipped to compete in an Outreach Festival.
 - 1. Riders do not need to qualify on the same horse that they compete on in the Festival
 - 2. Owners wishing for their horses to earn points toward year end awards must register the horse with USHJA on or before the start date of competition.
 - 3. Horses at Category 2 Festivals are exempt from USEF Drugs & Medications fees. However, they are bound by USEF Drugs & Medications rules and are subject to being tested.

IV. Awards

- A. USHJA will provide awards and prizes for a maximum of 15 sections (45 total classes)
- B. Management is strongly encouraged to supplement USHJA awards with additional awards and prizes.
- C. Hosts wishing to offer more than 15 Outreach Festival sections must seek prior approval from USHJA.
 - 1. Hosts will be responsible for coordinating and payment of additional section awards and prizes a minimum of 90 days prior to the start date of the Festival
 - 2. All additional Festival awards and prizes must be ordered through USHJA to ensure consistency
- D. USHJA will provide banners and signage for the Outreach Festival
- E. USHJA will provide marketing collateral to hosts for the promotion of the Festival

V. Points and Standings

A. Outreach program points toward Year End awards will accrue at Outreach Festival according to details outlined in the <u>Outreach Specifications</u>